

WFU BARCELONA: BUSINESS & GLOBAL STUDIES

ACADEMIC PROGRAM

- Minimum course load is 12 semester credit hours. Courses are 3 credit hours unless noted otherwise.
- Below are courses available at Universitat Autònoma de Barcelona (UAB). **Please note that not all courses listed may be offered each semester. Final course selection depends on available courses and meeting times.**
- Your final course schedule will be set during UAB's registration period and will be available roughly **two weeks** before the start of your semester.
- **Note to POL students:** POL courses taken on this program will not count towards the in-residence requirement. You are encouraged to meet with the Department of Politics and International Affairs for more clarification on this policy.
- Students will be able to earn 4 of the 5 required course credit for the Global Trade and Commerce Studies minor while on this program, please speak to your advisor for details.
- Contact the Center for Global Programs & Studies at 336.758.5938 to set up a time to meet with the program advisor.
- **It is the student's responsibility to speak to their major and minor advisor(s) regarding their abroad coursework and how (or if) it will count towards their degree plan.**

LANGUAGE COURSES

- All students must enroll in at least **one** course taught in Spanish or Catalan.
- Spanish level at UAB is determined by taking an online placement exam. If you place lower than anticipated, you will be automatically changed to Introduction to Catalan.
- If a student is interested in taking Upper Intermediate Spanish, it is recommended that they complete SPA 212 at Wake Forest before going on the program.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Introduction to Catalan Language	CGS 120	Language & Culture Studies	
Nivel B2.1 (45 hours) Upper Intermediate	SPA 303	Spanish Conversation	

CORE BUSINESS COURSES

- Up to three core business courses will be offered each semester.
- School of Business students on the program are guaranteed enrollment in two of the offered core courses. Students may only enroll in two of the three core courses (if three are offered).
- Below are the core courses offerings for the upcoming academic year.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Organizational Behavior	BEM 211	Organizational Behavior	Fall, Spring
Principles of Marketing	BEM 221	Principles of Marketing	Fall, Spring Only approved for non-Marketing
Production and Operations Management	BEM 241	Production and Operations Management	Fall

ADDITIONAL GLOBAL STUDIES COURSES

- Not all courses listed below are guaranteed to be offered each semester.
- Discover more course offerings below to meet the minimum course load of 12 credit hours.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Cross-Cultural Management	BEM 315	Managing in a Global Context	GTCS minor credit.
International Marketing Strategies	BEM 322	Global Marketing Strategy	GTCS minor credit.
Managing Services	BEM 323	Selected Topics in Marketing	GTCS minor credit
Entrepreneurship and New Venture Creation	BEM 377	Entrepreneurship	
Business in Action: Local Companies in a Global World	BEM 391	Global Business Studies	GTCS minor credit.
Communication and Gender	COM 270	Special Seminar: Communication & Gender	
Intercultural Communication	COM 350	Intercultural Communication	GTCS minor credit Cultural Diversity Credit.
Understanding the European Economy	ECN 271	Selected Areas in Economics	GTCS minor credit. Divisional credit.
International Economics	ECN 351	International Trade	GTCS minor credit. Divisional credit.
International Finance	ECN 352	International Finance	GTCS minor credit. Divisional Credit.
Behavior and Incentives in Economics: The Case of Soccer	ECN 372	Selected Areas in Economics	GTCS minor credit. Divisional credit.
The Creative Economy	ENT 302	Topics in Entrepreneurship: The Creative Economy	
Spanish Civilization and Culture	HST 216	General History of Spain	
A Greater Middle East	POL 242	Topics in Comparative Politics	May be retaken for credit if topic varies.
Inequality, Poverty and Globalization	SOC 360	Social Inequality	GTCS minor credit. Cultural Diversity credit.

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