

# WFU BARCELONA: BUSINESS & GLOBAL STUDIES

## ACADEMIC PROGRAM

- Minimum course load is 12 semester credit hours. Courses are 3 credit hours unless noted otherwise.
- Below are courses available at Universitat Autònoma de Barcelona (UAB). **Please note that not all courses listed may be offered each semester. Final course selection depends on available courses and meeting times.**
- Your final course schedule will be set during UAB's registration period and will be available roughly **two weeks** before the start of your semester.
- Unless otherwise stated, courses do not have pre-requisites.
- **Note to POL students:** POL courses taken on this program will not count towards the in-residence requirement. You are encouraged to meet with the Department of Politics and International Affairs for more clarification on this policy.
- Students will be able to earn 4 of the 5 required course credit for the Global Trade and Commerce Studies minor while on this program, please speak to your advisor for details.
- Contact the Center for Global Programs & Studies at 336.758.5938 to set up a time to meet with the program advisor.
- **It is the student's responsibility to speak to their major and minor advisor(s) regarding their abroad coursework and how (or if) it will count towards their degree plan.**

### LANGUAGE COURSES

- All students must enroll in at least **one** course taught in Spanish or Catalan.
- Spanish level at UAB is determined by taking an online placement exam. If you place lower than anticipated, you will be automatically changed to Introduction to Catalan.
- If a student is interested in taking Upper Intermediate Spanish, it is recommended that they complete SPA 212 at Wake Forest **before** going on the program.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Introduction to Catalan Language	<b>CGS 120</b>	Language & Culture Studies	
Nivel B2.1 (45 hours) Upper Intermediate	<b>SPA 303</b>	Spanish Conversation	

### CORE BUSINESS COURSES

- Up to three core business courses will be offered each semester. Priority for these courses is given to students who have been accepted to the Wake Forest School of Business.
- School of Business students on the program are guaranteed enrollment in two of the offered core courses. Students can enroll in a maximum of two core courses.
- Below are the core courses offerings for the upcoming academic year.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Organizational Behavior	<b>BEM 211</b>	Organizational Behavior	<b>Fall, Spring</b>
Principles of Marketing	<b>BEM 221</b>	Principles of Marketing	<b>Fall, Spring</b> Only approved for non-Marketing
Production and Operations Management	<b>BEM 241</b>	Production and Operations Management	<b>Fall</b>

## ADDITIONAL GLOBAL STUDIES COURSES

- Not all courses listed below are guaranteed to be offered each semester.
- Discover more course offerings below to meet the minimum course load of 12 credit hours.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Cross-Cultural Management	<b>BEM 315</b>	Managing in a Global Context	<b>GTCS minor credit</b>
International Marketing Strategies	<b>BEM 322</b>	Global Marketing Strategy	<b>GTCS minor credit</b>
Managing Services	<b>BEM 323</b>	Selected Topics in Marketing	<b>GTCS minor credit</b>
Entrepreneurship and New Venture Creation	<b>BEM 377</b>	Entrepreneurship	
Business in Action: Local Companies in a Global World	<b>BEM 391</b>	Global Business Studies	<b>GTCS minor credit</b>
Communication and Gender	<b>COM 270</b>	Special Seminar: Communication & Gender	
Intercultural Communication	<b>COM 350</b>	Intercultural Communication	<b>GTCS minor credit</b> Cultural Diversity
Understanding the European Economy	<b>ECN 271</b>	Selected Areas in Economics	<b>GTCS minor credit</b> Divisional credit
International Economics	<b>ECN 351</b>	International Trade	<b>GTCS minor credit</b> Divisional credit
International Finance	<b>ECN 352</b>	International Finance	<b>GTCS minor credit</b> Divisional Credit
Behavior and Incentives in Economics: The Case of Soccer	<b>ECN 372</b>	Selected Areas in Economics	<b>GTCS minor credit</b> Divisional credit
The Creative Economy	<b>ENT 302</b>	Topics in Entrepreneurship: The Creative Economy	
Spanish Civilization and Culture	<b>HST 216</b>	General History of Spain	
A Greater Middle East	<b>POL 242</b>	Topics in Comparative Politics	May be retaken for credit if topic varies
Inequality, Poverty and Globalization	<b>SOC 360</b>	Social Inequality	<b>GTCS minor credit</b> Cultural Diversity credit