

# WFU BARCELONA: BUSINESS & GLOBAL STUDIES

## ACADEMIC PROGRAM

- Minimum course load is 12 semester credit hours. Courses are 3 credit hours unless noted otherwise.
- Below are courses available at Universitat Autònoma de Barcelona (UAB). **Please note that not all courses listed may be offered each semester. Final course selection depends on available courses and meeting times.**
- Your final course schedule will be set during UAB's registration period and will be available roughly **two weeks** before the start of your semester.
- **Note to POL students:** POL courses taken on this program will not count towards the in-residence requirement. You are encouraged to meet with the Department of Politics and International Affairs for more clarification on this policy.
- Students will be able to earn 4 of the 5 required course credit for the Global Trade and Commerce Studies minor while on this program, please speak to your advisor for details.
- Contact the Center for Global Programs & Studies at 336.758.5938 to set up a time to meet with the program advisor.
- **It is the student's responsibility to speak to their major and minor advisor(s) regarding their abroad coursework and how (or if) it will count towards their degree plan.**

### LANGUAGE COURSES

- All students must enroll in at least **one** course taught in Spanish or Catalan.
- Spanish level at UAB is determined by taking an online placement exam. If you place lower than anticipated, you will be automatically changed to Introduction to Catalan.
- If a student is interested in taking Upper Intermediate Spanish, it is recommended that they complete SPA 212 at Wake Forest before going on the program.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Introduction to Catalan Language	<b>CGS 120</b>	Language & Culture Studies	
Nivel B2.1 (45 hours) Upper Intermediate	<b>SPA 303</b>	Spanish Conversation	

### CORE BUSINESS COURSES

- Up to three core business courses will be offered each semester.
- School of Business students on the program are guaranteed enrollment in two of the offered core courses. Students may only enroll in two of the three core courses (if three are offered).
- Below are the core courses offerings for the upcoming academic year.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Organizational Behavior	<b>BEM 211</b>	Organizational Behavior	<b>Fall, Spring</b>
Principles of Marketing	<b>BEM 221</b>	Principles of Marketing	<b>Fall, Spring</b> Only approved for non-Marketing
Production and Operations Management	<b>BEM 241</b>	Production and Operations Management	<b>Fall</b>

## ADDITIONAL GLOBAL STUDIES COURSES

- Not all courses listed below are guaranteed to be offered each semester.
- Discover more course offerings below to meet the minimum course load of 12 credit hours.

UAB COURSE TITLE	WFU CODE	WFU COURSE TITLE	NOTES
Cross-Cultural Management	<b>BEM 315</b>	Managing in a Global Context	<b>GTCS minor credit.</b>
International Marketing Strategies	<b>BEM 322</b>	Global Marketing Strategy	<b>GTCS minor credit.</b>
Managing Services	<b>BEM 323</b>	Selected Topics in Marketing	<b>GTCS minor credit</b>
Entrepreneurship and New Venture Creation	<b>BEM 377</b>	Entrepreneurship	
Business in Action: Local Companies in a Global World	<b>BEM 391</b>	Global Business Studies	<b>GTCS minor credit.</b>
Communication and Gender	<b>COM 270</b>	Special Seminar: Communication & Gender	
Intercultural Communication	<b>COM 350</b>	Intercultural Communication	<b>GTCS minor credit</b> Cultural Diversity Credit.
Understanding the European Economy	<b>ECN 271</b>	Selected Areas in Economics	<b>GTCS minor credit.</b> Divisional credit.
International Economics	<b>ECN 351</b>	International Trade	<b>GTCS minor credit.</b> Divisional credit.
International Finance	<b>ECN 352</b>	International Finance	<b>GTCS minor credit.</b> Divisional Credit.
Behavior and Incentives in Economics: The Case of Soccer	<b>ECN 372</b>	Selected Areas in Economics	<b>GTCS minor credit.</b> Divisional credit.
The Creative Economy	<b>ENT 302</b>	Topics in Entrepreneurship: The Creative Economy	
Spanish Civilization and Culture	<b>HST 216</b>	General History of Spain	
A Greater Middle East	<b>POL 242</b>	Topics in Comparative Politics	May be retaken for credit if topic varies.
Inequality, Poverty and Globalization	<b>SOC 360</b>	Social Inequality	<b>GTCS minor credit.</b> Cultural Diversity credit.